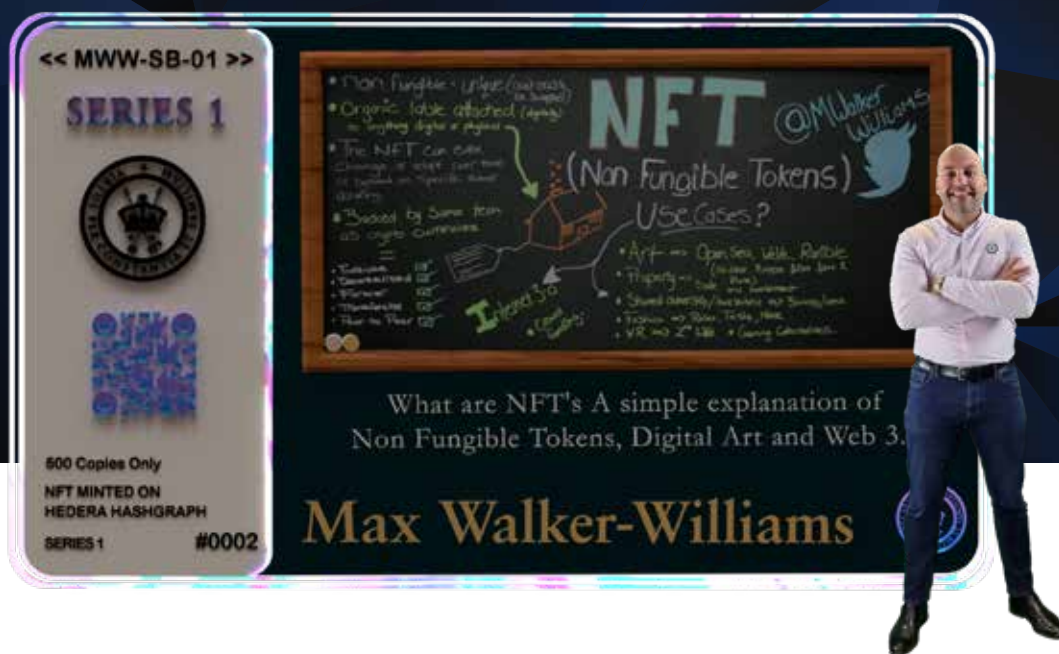




NFT

WALKER & WILLIAMSTM
PARTNERSHIP PROGRAM



A truly unique asset backed by provable rarity and a real life, tangible driving force, namely Max Walker-Williams.

Unlike many other projects where the identity and motive of the people behind it is not known, Max is known and answerable to his community. This incredible NFT project gives people in the community an opportunity to have a stake in the future growth and success of Max's YouTube Channel whilst at the same time giving access and utility like no other. In return Max has the support he needs to grow his channel and reach more motivated and like-minded people.

Max Walker-Williams is a British based entrepreneur that has a passion for learning and teaching, having grown his own business from a standing start to a diverse group consisting of a circa £16 million property portfolio, 5* ApartHotel Chain, Care Provider Business and Crypto mining operation amongst other interests.

Max and his dedicated team work tirelessly to grow the businesses, creating a legacy for future generations.

Max's desire to teach led him to start a YouTube channel just over a year ago and in that time the channel has gained a little over 14,000 subscribers and garnered over 1.6 million views. The channel follows Max's day to day life, tours of property investments and other businesses and Max's thoughts on Crypto Currencies and anything else Max finds interesting.

This NFT project is an opportunity to be a part of a hard-working, growing and educational family. There are various levels of NFT with everyone having different levels of utility, a stake in the community, privileges and access. Not only do you receive the real-world benefits that come from ownership of a Walker&Williams NFT but you also have an excellent store of value if you, like us believe that Max's subscription and followers will only continue to increase.

Unlike many NFT projects you know exactly who is behind this project, what they stand for and have the full support of the community that Max is building around education, wealth and happiness. Max is there to support and guide the project and is in the fortunate position of being able to ensure its success.

If for example we are not happy with the floor price of our project or we believe the NFT's are undervalued we are in a position to simply buy them back.



Many other NFT projects offer 10,000 versions of a cartoon just in their first edition with some member 'perks' and there is no limit to how many more versions a creator could make with the few clicks of a mouse.

Our project is different, our NFT's are created from a tangible asset, mainly YouTube video blackboards. The process behind each board takes many weeks of research in order to record and hours behind the creation of the board itself. Every board is truly unique through what is written, the colours used, and the topic filmed.

You know who Max is, what he stands for, what he is doing and where he has been. This makes for an evolving NFT series like no-other. Now is the time for you to be a part of the Walker-Williams family.

The Future

Despite the huge growth in both the YouTube channel and Max's social community there is still a long way to go and the growth continues to be exponential. Max's NFT assets therefore represent an excellent investment as demand (and price with it) for the very limited number of assets will only grow as the fan base grows.

Max continues to work hard to provide quality, unbiased and entertaining educational content to the existing community and at growing the community at large. As influence and exposure grows, Max is often provided opportunities to help further grow his influence and exposure, for example, everything Max has done to date meant that he was asked to interview Dr. Leemon Baird and Mance Harmon, the genius inventors and co-founders of Hedera Hashgraph. The interview, that took place in December 2021 will only lead to further opportunities.



The Non-Fungible Token London City Expo is an annual NFT event that is due to take place on September 3rd 2022 for the first time. Max is the founder and creator of this expo which he intends to grow to a trade show that only the Excel centre or O2 arena's in London could accommodate over the years to come. In creating this event we firmly sit in the centre of the NFT world for Europe, if not the world stage in due time.

Furthermore he has many connections and meetings scheduled for early 2022 with art galleries, artist foundations and a range of other leading experts to see how he can help them move into the NFT space.

Max holds some significant investments in cutting edge technology companies that are currently operating in the NFT space, further placing Max in a position of influence and strength within the emerging industry.

Collaborations

Through Max's work in the NFT and wider crypto community, he is frequently asked to collaborate with an artist to make NFT art that we can then sell. To keep control of both the quality of these projects and to limit supply, Max will be choosing a select few artists that he believes sits well with his brand, have similar ethics (not minting on the Ethereum network for environmental reasons for example) and lastly to ensure supply and quality is controlled. These collaborations will further help with over all exposure and will only add further future value to our NFT asset project.



Isidore Digital

Isidore Digital is bringing crypto art to life, “providing an experience beyond the artwork living on a smart phone” Certified art will be backed by and secured on the latest NFT (non-fungible token) technology. This means that as well as receiving a physical certificate of authenticity patrons will receive a secure, digital certificate of authenticity and proof of ownership.

Benefits

The benefits of each level of NFT are listed below, capital appreciation is clearly applicable but not made explicit due to having no current trading data to analysis.

Rare VIP Collector



350/HBAR

Film Director Collection

A limited collection of 200 collectors packs.

Minimum 3 cards per pack and all hand signed by Max.

1 Hidden Black Platinum Pack

Automatic invite to Private Stake Holder meeting at NFTLC.

Automatic x2 entry to any future competition.

Friends and family discount at any of our 5* ApartHotels.



2000/HBAR

includes all of the Rare VIP Collector Benefits

Early Investor Collection

A limited collection of 5 collectors packs.

All picture pack plus one video version

1 Hidden Black Platinum Pack

Automatic invite to Private Stake Holder meeting at NFTLC.

Automatic x2 entry to any future competition.

Friends and family discount at any of our 5* ApartHotels.



5000/HBAR

includes all of the Film Director Collection Benefits

The Owners Box

A unique 1/1 collection

1 truly unique video version of the board

A personalised thank you video made out to whomever you wish (or can be made generic) also made into an NFT

VIP night at any of our 5* hotels with a golden ticket NFT

VIP Owners Box at NFTLC and dine with Max

Automatic x2 entry to any future competition.

Increased Friends and family discount at any of our 5* ApartHotels.



40000/HBAR

includes all of the Early Investor Benefits

Virtus per constantia et familiam[™]

Strength Through Persistence and Family[™]

